

## Appendix C- Evaluation of Sources (OPVL)

Research Type	MLA 8 citation	Origin	Purpose	Value	Limitation/ Author's bias
Primary (Interview)	Chesdmethee, Phubast. Interview. Conducted by student, 2 October 2020	Phubast Chesdmethee is the International Vice-Chairperson of WFC (World Flower Council) and recipient of the WFC Floral Nobel Prize.	The purpose of the interview was to gain the interviewee's opinion about the idea of creating sustainable floral art for exhibitions and whether it is likely to be accepted.	The source is useful, as it provides insight about my topic from an expert in the field.	The only limitation may be that due to the high profile of the interviewee, he may not want to promote the view of saying no to cut flowers, as it might affect his industry. Thus, his statements might have been made mildly.
Secondary (Website)	Amanda. "How Sustainable Is Floristry? ." British Academy of Floral Art, British Academy of Floral Art, 22 Feb. 2017, academyoffloralart.com/how-sustainable-is-floristry/.	This online article titled "How Sustainable is Floristry" is written by Amanda, and published on Feb 22 <sup>nd</sup> 2017, by "The British Academy of Floral Art", which is a floristry school with an outstanding reputation for floristry.	The purpose is to inform readers what it means to be sustainable in the floral industry; and what florists should be doing to help the planet.	The source is useful, as it helps me to understand whether it is potentially limiting to not be able to use fresh cut flowers in my floral art. It provides motivation for creation of sustainable floral art, by a reputed organization.	It is limited by the fact that as the article has been created by the organization itself, it might be biased to the extent that it will portray itself in a positive light by depicting that it creates sustainable floristry.
Secondary (Blog)	"The Environmental Impact of the Cut-Flower Industry." Tree Nation, Tree Nation ASBL, 5 Feb. 2020, tree-nation.com/projects/inside-tree-nation/article/5956-the-environmental-impact-of-the-cut-flower-industry.	This blog post titled "The Environmental Impact of the cut-flower industry" has been written and published on 5 <sup>th</sup> Feb 2020, by "Tree Nation", which is a reputed European environmental non-profit organization.	The purpose is to explain to readers, that the intensive farming of fresh flowers is accompanied by a compelling environmental impact.	The source is of value, as it helped me to assess the carbon footprint of a single flower, and to understand why carbon emissions are harmful.	It is limited by the fact that since it is a European organization, the carbon costs calculated in the report are limited to European countries.
Secondary (Book)	Braungart, Michael, and William McDonough. <i>Cradle to Cradle: Remaking the Way We Make Things</i> . Vintage, 2019.	This book " <i>Cradle to Cradle: Remaking the Way we Make Things</i> " was written by authors William McDonough (a renowned German chemist); and Michael Braungart (a reputed US architect), and published by Vintage in 2019.	The purpose is to present to its readers, a synthesis of science and design, for the welfare of communities, through the use of safe materials.	The source is of value, as it inspired me to seek improvement in my designs, and helped me to organize my materials under the X-list, Grey List, and Positive List.	It is limited by the fact that the models suggested are very specific- this means that there is less flexibility, which makes it hard to make a product line diverse.
Secondary (Scholarly Article)	Yasuf, MA. "Potential of Traditional Sago Starch: Life Cycle Assessment (LCA) Perspective." IOP Conference Series: Materials Science and Engineering, iopscience.iop.org/article/10.1088/1757-899X/507/1/012014/pdf.	This article titled "Potential of Traditional Sago starch: Life Cycle Assessment (LCA) perspective" is written by M.A. Yasuf and published by IOP Publishing Ltd in 2018.	The purpose of this is to educate readers how LCA is used to determine the environmental impact of the sago industry.	I used sago for my floral art- this article is useful as it helped me to calculate the carbon footprint of sago, as compared to flowers.	It is limited to the extent that it is 3 years old; thus, the figures may have changed.
Secondary (Website)	"Solah Shringar." Hindu Bridal Adornments, Significance, www.culturalindia.net/weddings/wedding-traditions/solah-shringar.html.	This article titled "Solah Shringar" has been written and published by 'CulturalIndia.net'. This is one of India's leading online platforms, which provides details of India's culture.	The purpose is to inform readers of India's heritage, culture, and various traditions.	The source was of value to me, as it helped me to decipher the Eastern culture which I could use to represent my floral art- a bejeweled hair accessory called 'Keshapasharachana'.	It could be biased to the extent that being an Indian website, it will want to show Indian culture in a positive light.
Secondary (Scholarly article)	Swinn, Rebecca. "The Carbon Footprint of Flowers." Flowers From the Farm, Feb. 2019, www.flowersfromthefarm.co.uk/blog/the-carbon-footprint-of-flowers.	This thesis titled "The Carbon Footprint of Flowers" is written by Rebecca Swinn and published on 20 <sup>th</sup> Feb 2019, by 'Flowers from the farm' which is a multi-award winning, not for profit cooperative of British cut flower growers.	The purpose of the thesis is to use LCA as a tool to compare the carbon emissions from cultivation and transportation of 7 cut flowers in the U.K.	This source was of value to me as it helped me to understand how the carbon foot print created by using cut flowers can be assessed by using LCA as a tool.	It could be limited to the extent that the study, figures, and flowers are limited to the United Kingdom.
Secondary (Blog)	"Carbon Footprint of Foods List [Environmental Sustainability]." HEALabel, Healabel LLC, healabel.com/carbon-footprint-of-foods.	This online article titled "Carbon Footprints of food list" is created and published in 2021 by 'Healabel LLC', which is a conscious consumerism initiative.	The purpose is to inform its readers how their choice of purchases impacts the planet.	This source was of value to me as it gave me the carbon footprint of all the seeds I used in my floral art.	It could be limited to the extent that its creator is an individual, and not a reputed organization; thus, the accuracy of its figures is not known.
Secondary (Blog)	Morais, Rodolfo. "The Spice Trade : History of the Ancient Treasures of the East." Grapes & Grains, Grapes and Grains, 19 June 2017, www.grapesandgrains.org/2017/06/the-spice-trade-routes-and-history.html.	This online article titled "The Spice Trade: History of the Ancient Treasures of the East" is written by Morais Rodolfo, a traveler, writer and language enthusiast; and published on 19 <sup>th</sup> June 2017. by <i>Grapes and Grains</i> , which is an international community dedicated to culture.	The purpose is to educate readers about the history of spices of the Eastern world, and why they are known as Eastern treasures.	This source was of value to me as it helped me to decipher materials which would be a representative of Eastern treasures- spices like cardamom, clove, bay leaves, cumin seeds, turmeric etc.	Being a blog, it may lack the authenticity and professionalism that comes from literary sources.