

Appendix D- Criteria

Goal	To create a piece of aesthetic and environment-friendly floral art using plant material, to represent Eastern culture and traditions						
Context	Globalization and sustainability						
	Aesthetics		Functionality		Sustainability Content	Audience	
1-2 Limited	i) ii) iii)	The art is hardly visually appealing and does not catch the viewer's attention. Poor use of color combinations. The art does not look balanced, rhythmic and harmonious.	i) ii) iii) iv)	The art hardly inspires floral artists to create eco-friendly and sustainable art. Demonstrates limited development of skills and techniques to create the art. Demonstrates limited exploration of ideas and creative thinking. The art hardly represents an Eastern culture.	i) ii)	The materials used to create the art are hardly eco-friendly and sustainable (the calculated carbon footprint of the floral art is 30 -40% less than if flowers were used). Hardly any variety of eco-friendly materials have been used to create the art (0 to 1 materials).	The art is targeted towards any individual.
3-4 Adequate	i) ii) iii)	The art is mildly appealing visually. Color combinations need improvement. Balance, rhythm and harmony need improvement.	i) ii) iii) iv)	The art somewhat inspires floral artists to create eco-friendly and sustainable art. Demonstrates adequate development of skills and techniques to create the art. Demonstrates adequate exploration of ideas and creative thinking. The art somewhat represents an Eastern culture.	i) ii)	The materials used to create art are somewhat eco-friendly and sustainable (the calculated carbon footprint of the floral art is 41- 60% less than if flowers were used). An adequate variety of eco-friendly materials have been used to create the art (2 to 3 materials).	The art is targeted towards any artists.
5-6 Substantial	i) ii) iii)	The art is substantially appealing visually. Color combinations are substantially pleasing and appropriate. There is substantial balance, rhythm and harmony in the art.	i) ii) iii) iv)	The art substantially inspires floral artists to create eco-friendly and sustainable art. Demonstrates substantial development of skills and techniques to create the art. Demonstrates substantial exploration of ideas and creative thinking. The art substantially represents an Eastern culture.	i) ii)	The materials used to create the art are substantially eco-friendly and sustainable (the calculated carbon footprint of the floral art is 61-80% less than if flowers were used). A substantial variety of eco-friendly materials have been used to create the art (4 to 5 materials).	The art is targeted towards floral artists.
7-8 Rigorous	i) ii) iii)	The art is extremely appealing visually. Color combinations are excellent and extremely pleasing. There is excellent balance, rhythm and harmony in the art.	i) ii) iii) iv)	The art is extremely inspiring to floral artists to create eco-friendly and sustainable art. Demonstrates excellent development of skills and techniques to create the art. Demonstrates excellent exploration of ideas and creative thinking. The art is an excellent representation of an Eastern culture.	i) ii)	The materials used to create the art are extremely eco-friendly and sustainable (the calculated carbon footprint of the floral art is 81-100% less than if flowers were used). An excellent variety of eco-friendly materials have been used to create the art (more than 5 materials).	The art is targeted towards floral artists who care about the environment and are willing to make a change.